

### ERIE COUNTY INDUSTRIAL DEVELOPMENT AGENCY BUFFALO & ERIE COUNTY REGIONAL DEVELOPMENT CORP. BUFFALO & ERIE COUNTY INDUSTRIAL LAND DEVELOPMENT CORP.

# Joint Governance Committee Meeting January 31, 2024 at 12:00 p.m. ECIDA Offices 95 Perry Street, 4<sup>th</sup> Floor Conference Room Buffalo, New York 14203

#### Agenda

- 1. Approval of Minutes September 19, 2023 (Pages 2-3)
- Review "ECIDA 2023 Mission Statement & Performance Measurements

   Results" (Pages 4-19)
- 3. Review of "ECIDA 2024 Mission Statement & Performance Measurements Goals" (Pages 20-28)
- 4. Discuss Next Steps
- 5. Adjourn Next Meeting February 29, 2024 at 12:00 p.m.

## MINUTES OF A MEETING OF THE JOINT GOVERNANCE COMMITTEE OF THE ERIE COUNTY INDUSTRIAL DEVELOPMENT AGENCY (ECIDA), BUFFALO & ERIE COUNTY REGIONAL DEVELOPMENT CORP. (RDC) AND

BUFFALO & ERIE COUNTY INDUSTRIAL LAND DEVELOPMENT CORP. (ILDC)

DATE:

September 19, 2023 at the Erie County Industrial Development

Agency, 95 Perry Street, 4th Floor, Buffalo, New York 14203

PRESENT:

Thomas Baines, Zachary Evans<sup>1</sup>, Brian Kulpa, Tyra Johnson, Brenda

McDuffie<sup>2</sup>, Kenneth Schoetz and David J. State

**EXCUSED:** 

Hon. Howard Johnson

OTHERS PRESENT:

John Cappellino, President/CEO; Mollie Profic, Chief Financial Officer; Atiqa Abidi, Assistant Treasurer; Soma Hawramee, Compliance Portfolio Manager; Brian Krygier, Director of Information Technology; Carrie Hocieniec, Operations Assistant and Robert G.

Murray, Esq., General Counsel/Harris Beach PLLC

**GUESTS:** 

None.

There being a quorum present at 12:10 p.m., the Meeting of the Members of the Joint Governance Committee of the Erie County Industrial Development Agency (ECIDA), Buffalo and Erie County Regional Development Corporation (RDC) and the Buffalo and Erie County Industrial Land Development Corporation (ILDC) was called to order by Mr. Cappellino at the request of Chair, Ms. McDuffie.

#### **MINUTES**

The March 13, 2023 minutes of the joint meeting of the Governance Committee of the ECIDA, RDC and ILDC were presented. Upon motion made by Mr. Schoetz and seconded by Mr. Baines, the approval of the March 13, 2023 meeting minutes was unanimously carried.

Mr. Evans participated via video conference, and counted for quorum purposes, pursuant to Section 103-A of the New York State Public Officer's Law and the Agency's Videoconferencing Participation Policy.

Ms. McDuffie participated via video conference, and counted for quorum purposes, pursuant to Section 103-A of the New York State Public Officer's Law and the Agency's Videoconferencing Participation Policy.

#### APPROVAL OF LEGAL CONTRACT EXTENSION

Mr. Murray offered to leave the room during discussion of the legal contract extension, and then so exited the meeting. Mr. Cappellino then reviewed the ECIDA legal professional services policy and described the current phase/status of ECIDA, RDC and ILDC general counsel, bond counsel and conflict counsel, noting the request, consistent with the policy, is to authorize a one year extension of the existing legal contracts for all three entities plus an additional six-month extension through November 2024.

Upon motion made by Mr. Baines and seconded by Ms. Johnson, to approve the one-year extension plus an additional six-month extension through November 2024 for legal professional services. Ms. McDuffie called for the vote. The motion was unanimously carried.

#### 2024 MEETING SCHEDULE

Mr. Cappellino reviewed the 2024 tentative meeting schedule.

There being no further business to discuss, Ms. McDuffie adjourned the meeting at 12:25 p.m.

Dated: September 19, 2023

Elizabeth A. O'Keefe, Secretary

## Erie County Industrial Development Agency (ECIDA) Buffalo & Erie County Industrial Land Development Corp. (ILDC) Buffalo & Erie County Regional Development Corporation (RDC)

#### 2023 Mission Statement and Performance Measurements with Results

Approval Date of Goals: March 22, 2023

Approval Date of Results: Anticipated March 27, 2024

#### Purpose:

The Public Authorities Law requires public authorities to develop and adopt a mission statement and to develop performance measures to assist them in determining how well they are carrying out their mission. The Authorities Budget Office (ABO) requires that all public authorities utilize the following format to annually review their mission statement and performance measures and publish a measurement report. This report is designed to satisfy these requirements.

Please note: The ECIDA publishes an annual report outlining detailed project information and accomplishments called "Year in Review." The Year in Review is on the ECIDA's website at <a href="https://www.ecidany.com">https://www.ecidany.com</a> under "About Us" then "Annual Reports".

#### Mission Statement:

The mission of the Erie County IDA and its affiliates is to provide the resources that encourage investment, innovation, workforce development and international trade resulting in a successful business climate focused on growth, economic stability, job creation and retention for businesses and individuals which improves the quality of life for the residents of the region.

#### Performance Goals, Measures & Results:

#### Goal 1: To promote private investment & innovation:

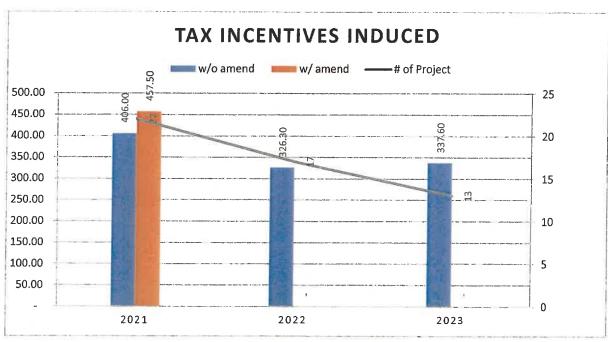
Objective 1A: ECIDA: Encourage private sector investment by providing incentives and other economic development services to spur eligible development projects.

Measurement: Value of new private investments from tax incentives

Metric: \$250 - \$275 M in private investment from approved tax incentives.

Results: A total of 13 tax incentive projects were approved by the ECIDA Board of Directors in 2023. The total private investment amount

for these projects totaled over \$337.6 M.



Objective 1B: RDC: Provide "gap financing" to spur the creation of new businesses and private-sector investment in working capital, machinery and equipment.

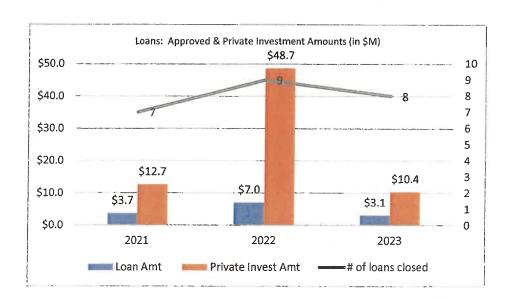
Measurement: Number of loans, \$ amount of loans and amount of private investment for loans approved

Metric:

6-8 business loans totaling \$2 M with private investment = \$5 M. Currently, the RDC has limited lending capacity (majority of funds have been deployed). As of Jan '23, the RDC has approximately \$750 K in funds to lend and expects this amount to increase due to monthly principal reflow = approx. \$200,000.

Results:

RDC approved 8 loans from the Legacy Fund for \$3.1 M with \$10.4 M in private investment. Historically, the RDC has leveraged private investment 6.5 to 1. Limited loan funds were available to lend during the first half of 2023 which restricted the RDC's ability to entertain some loan requests. However, overall demand for loans was lighter than expected due to rising interest rates and threats of a recession. Thus, the monthly principal reflow coupled with several loan payoffs adequately replenished the loan fund by the end of 2023 resulting in approximately \$3 million to lend.



Objective 1C: ECIDA & ILDC: Assist non-profit and other eligible borrowers to obtain low-interest, tax-exempt bond financing.

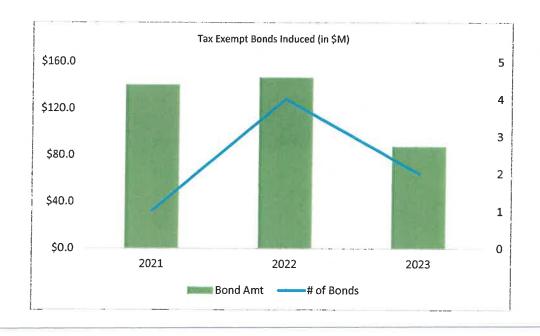
Measurement: Value of private investments from low-interest financing provided to non-profit organizations and qualified private activity bond projects.

Metric:

1 -2 tax exempt bonds totaling \$30 - \$35 M

Results:

The ECIDA Board of Directors approved \$87.3 M in tax exempt bonds. This included the Related Companies Westchester Park bond totaling \$22.3 M. The Joint School Construction Board refinanced several bonds totaling \$65M providing the Buffalo School system with the anticipated financial savings of approx. \$2.94 M over a three-year period.



Objective 1D: ECIDA & ILDC: Pursue state, federal and private (grant) funding opportunities to support priority projects and leverage private investment. Administer projects that have received grant funding.

Measurement: Number and \$ amount of grant applications submitted. Number and \$ amount of grant funds under administration.

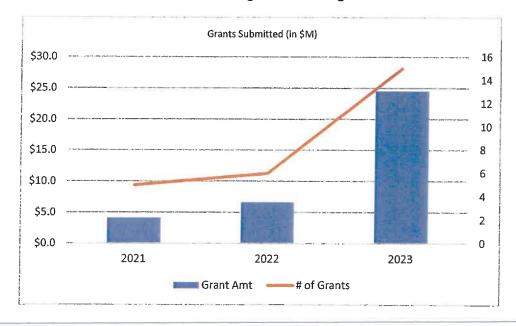
Metric:

4-5 grants submitted annually for \$1.5 - \$2 M. 2- 4 grants totaling \$1.5 - 2 M under administration.

Results:

A total of 15 grant applications were submitted in 2023 for more than \$24.5 M. Of the 15 grant applications submitted, 5 were funded (\$6.35M), 7 are pending (\$10.73 M) and 3 were not funded (\$5.80 M).

In 2023 there were 9 active grants totaling \$12 M under administration.



Goal 2: To support business formation, job growth, and economic expansion targeting economically challenged and disadvantaged communities:

Objective 2A: ECIDA & ILDC: Support the re-investment in vacant, abandoned, and underutilized buildings.

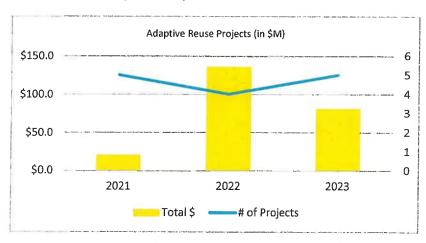
Measurement: Number and investment value of adaptive re-use building projects

Metric:

5 - 6 adaptive reuse projects approved totaling \$150 - \$175 M

Result:

5 adaptive reuse projects were approved with total private investment = \$80.9 M. These projects will create a total of 250 apartment units of which 38 units (15%) will be available at 80% AMI (or below). All 5 projects are in distressed census tracts and/or adjacent to distressed census tracts. The private investment amount reflects both the available building stock consisting of buildings with smaller sq ft (many of the larger buildings eligible for adaptive reuse have already undergone redevelopment) and impacts of other market conditions.



Objective 2B: ECIDA ILDC & RDC: Support the creation and growth of small business and minority & women-owned businesses (MWBE).

Measurement: Number and \$ amount of direct assistance through Agency product offerings to MWBEs (i.e. business loans, tax incentives). Procurement goal \$ amount and % spent with MWBE vendors for both operational and other purchases.

Metric: Direct Assistance: - \$250,000 in direct assistance to 5-7 MWBEs.

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Vendor Operational Purchases of \$18,000 / 30% MWBE (i.e. office supplies, catering, equipment leasing).

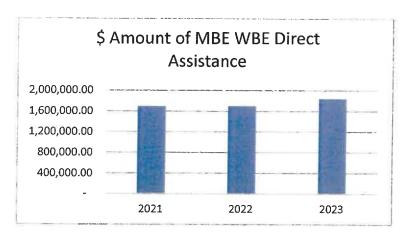
Other Purchases: Meet 100% of the following: 1) Professional services including 30% MWBE for engineering/design, 2) Construction service that includes 30% MWBE for contract utilization and 3) RFPs and/or bids scoring – that includes MWBE utilization and/or D&I initiatives valued at 10% of the scoring index

Results:

Direct Assistance: 8 MWBEs received assistance totaling \$1,840,000 and were comprised of 4 RDC loans (\$1,700,000) and 4 ILDC Loans (\$140,000). Of the 8 loans, 2 RDC loans (\$800,000) and 1 ILDC loan (\$35,000) were made to minority women.

In 2023 the RDC amended the Loan Administrative Plan (LAP) to include a new line of credit offering special terms to MWBE's targeting four industries (Daycare's, Construction, Trades and Agriculture Businesses).

In addition, the ECIDA provided a \$2,500 sponsorship for the SBA Straight Talk Event and Series that provides technical assistance to MWBE businesses.



A total of \$145,000 of operational purchases were identified (major categories were printing/marketing, IT services/hardware/software, and office supplies). Of that total, \$21,000 (14.5%) were from known M/WBEs. \$16,800 (11.6%) were from WBEs and \$4,200 (2.9%) were from MBEs. In 2023 ECIDA increased its annual spend with WBEs by \$5,680 and with MBEs by \$520 and also began relationships with three new M/WBE vendors.

Construction Services 100% compliance: 2 bids issued in 2023 with a value of \$6.9 M included 30% MWBE goal have been awarded to vendors with a commitment to 30% MWBE for a value of \$1.7 M.

RFPs and/or Bids Scoring: 100% of RFPs included scoring value = 10% for MBE/WBE commitment.

Objective 2C: ECIDA, ILDC & RDC: Support diversity, equity & inclusion with a focus

on staff development

Measurement: Provide training opportunities re: Racial Equity

Metric: Provide two or more continued educational / training opportunities for

staff on DEI

Results: Three DEI related continuing education / training opportunities were

offered to staff during 2023.

 The BNP DEI Virtual Learning Series "Is Inclusion Belonging" on April 18th & April 28th.

- The BNP DEI Virtual Learning Series "Affirmative Action SCOTUS Decision and The Impact on Your Business" on November 9th.
- The BNP DEI Virtual Learning Series "How to Lead Inclusively" on November 30th.
- Mandatory NYS Sexual Harassment Training for all staff included diversity in the workplace. Training held on September 18th

Objective 2D: ECIDA: Increase opportunities for minorities and women to experience

economic progress through tax incentive programs.

Measurement: Adoption of ECIDA Economic Inclusion PILOT

Metric: Obtain ECIDA Board approval of and begin implementation of Economic

Inclusion PILOT Policy.

Results: The Economic Inclusion PILOT program was implemented during the

3rd Q 2023 (Sept). The goal of this program is to promote, encourage and maximize opportunities for minorities and women to experience economic progress by 1) establishing MWBE utilization goals for construction activities and 2) to meet minority and women job creation and/or retention goals. In meeting these goals, the applicant's project will be eligible for enhanced benefits related to the Payment in Lieu of Taxes (PILOT). Of the 3 projects brought to the Board for approval in the 4th Q, one was eligible for the Economic Inclusion PILOT and has opted into the program (Project=1175 Delaware / Delaware Place). Several

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business development prospects in the pipeline have expressed interest in the program – should their projects be brought to the ECIDA Board in 2024.

Objective 2E: ECIDA: Support the creation and retention of jobs at all salary levels.

Measurement: Total # and average \$ of jobs to be retained & created. For informational

purposes include salary info re: management, professional,

administrative, production, independent contractor and other

Metric:

Average salary for retained and created jobs at \$50,000 - \$55,000. The

total annual payroll amount = \$226 M.

Results:

In 2023, the avg salary for the 1,343 FT Jobs (1,097 retained, 246 new)

= \$76,117

2023 FULL TIME					
Category	# of Jobs	Salary w/ Fringe		Salary w/o Fringe	
Management	124	\$	123,747	\$	102,887
Professional	210	\$	112,561	\$	91,009
Administrative	110	\$	82,249	\$	67,090
Production	845	\$	72,334	\$	59,600
Independent Contractor	4	\$	48,325	\$	48,325
Other	50	\$	84,485	\$	68,400

2023 PART TIME					
Category	# of Jobs	Salary w/ Fringe		Salary w/o Fringe	
Management	1	\$	30,000	\$	30,000
Professional	2	\$	56,250	\$	45,000
Administrative	2	\$	25,000	\$	25,000
Production	55	\$	29,431	\$	29,318
Independent Contractor	0	\$	-	\$	-
Other	13	\$	44,231	\$	44,231

In 2023, the avg salary for the 73 PT Jobs (40 retained, 33 new) = \$33,187

<sup>\*</sup>Average salary metric is based on historical data with consideration given to market adjustments (such as inflation, cost of living) and comparisons to County / City of Buffalo living wage data"

Objective 2F: ECIDA, RDC & ILDC: Reach out to Erie County businesses to inform

them of ECIDA and other business support services available.

Measurement: Number of business outreach attempts (including marketing

communication efforts)

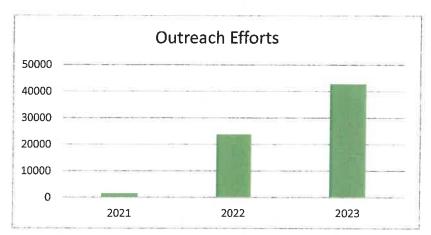
Metric:

20,000 business outreach contacts

Results:

In 2023 business outreach contacts = 42,755 over doubling the goal. The outreach efforts include direct business development contacts, event participation, presentations, and direct marketing communication activities (direct mailers, marketing email clicks). The main reason for this increase is we changed the measurement unit from Business First email "opt ins" in previous years to the industry-standard measurement of impressions based upon Business First direct marketing emails Note: 21,000 opt ins (2022) to 40,000 impressions 2023).

Additional paid advertising Marcomm activities for 2023 totaled more than 909,000 impressions (social media, radio and print advertising).



Objective 2G: ILDC: Support reinvestment in vacant and abandoned brownfield

properties for the purpose of creating shovel-ready sites, new

investment, and jobs.

Measurement: Number of acres of land redeveloped / in the process of redevelopment

and public/private investment amounts

Metric: 350 acres of land under management

Results: Continued management and redevelopment of approximately 486 acres

of land: 240 acres of brownfield property bat Renaissance Commerce Park,240 acres of land at the Erie County Agribusiness Park (former Angola Airport site), and 6 acres at the former Polymer Applications site

(3445 River Road).

#### 2023 Highlights

Managed 14 new prospect leads for Renaissance Commerce Park.

• Construction of new water and sewer lines at Odell, and Ridge Road corridors.

Completion of road construction for final section of Steelworkers Way.

8 Dona Street facility ribbon cutting, fully leased.

• 2 Steelworkers Way facility under construction, completion in early 2024.

 Negotiating sale of parcel 4a to Uniland Development for construction of a 3rd Spec. building site, 10 acres.

Awarded \$4.75 million FASTNY grant for WYE Yard rail relocation project.

- Engineering Contract Awarded and underway for WYE Yard rail relocation project.
- Completion of Smokes Creek Passive Park feasibility study.
- Construction of new water tower at Agri-business Park to provide additional water service to the Town of Evans and the Agri-business Park.
- Installation of new electrical service and water lines to service the Agri-business Park.
- Completion and approval of Masterplan and Draft GEIS for Agri-business Park.
- Negotiated lease of Polymer Site, 3445 River Road, Tonawanda, with MN8 Group for the development of a battery storage facility.

#### Goal 3: To encourage international trade:

Objective 3A: ECIDA: Promote & support the use of Erie County's foreign trade zone

(FTZ) to assist businesses in remaining globally competitive by reducing,

eliminating, or deferring import duties.

Measurement: Value of goods moving through FTZ #23 and # of FTZ activated sites

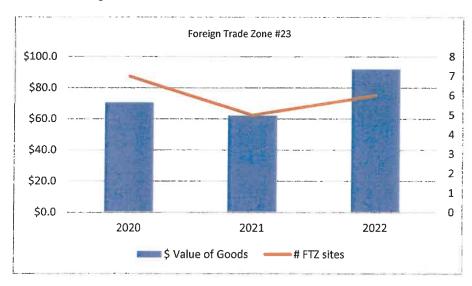
Metric: A total of 6 FTZ sites with goods valued at \$62 M moving through the

zone.

Results: For year-end 2022, a total of 6 Active FTZ Sites with goods valued at

\$92,057,662 million moved through the zone. This represents an increase of \$29,765,515 from year end 2021. The increase in FTZ activity was primarily driven by the Cummins Engine and Sucrose

Sourcing.



<sup>\*(</sup>note: due to the timing of the Annual Federal FTZ Reporting (June) – the prior year's results are listed)

#### Goal 4: Regional & Business Resiliency:

Objective 4A: ECIDA, RDC, ILDC: Assist businesses throughout Erie County.

Measurement: Provide a roadmap for business resiliency.

Metric: Implement the Updated 2022 Community Economic Development

Strategy (CEDS) that includes a Post COVID-19 Economic Recovery Response Addendum that will provide action steps for responding to the

economic injury/disruption caused by the coronavirus pandemic.

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Results:

Metric:

Results:

The Erie County CEDS Implementation Committee met on March 27, 2023 (virtual) and August 28, 2023 (in-person) to discuss the status of the goals and objectives contained in the 2022 Updated CEDS. Outputs from each meeting include Meeting Summary Reports and CEDS Committee Survey Responses.

Objective 4B: ECIDA RDC, ILDC: Support Small Businesses in Erie County Consortium Communities whose owners have low to moderate household incomes.

Measurement: Provide administrative support for the Erie County Microenterprise Loan and other programs funded by Community Development Block Grant funds.

Approve 5-7 loans for \$160,000, which represents the remaining funds available for lending from the Erie County Microenterprise Loan program. The ECIDA will continue to service, support and market the lending program to the clinible consortium communities.

program to the eligible consortium communities.

The ILDC closed 8 micro enterprise loans for \$280K with \$49K in private investment. 4 of the loans were to Woman owned businesses. Due to principal re-flow from loan payoffs from the existing loan portfolio, additional HUD monies were allocated to the loan fund. The ILDC was able to fund more loans than previously anticipated.

Goal 5: To safeguard the public's investment by ensuring compliance and transparency with ECIDA Policies & Procedures, NYS Tax, EDA and ABO requirements:

Objective 5A: ECIDA: Client compliance with material terms including local labor, employment retention & creation, investment, pay equity and unpaid real property tax policies.

Measurement: Collection and analysis of quarterly employment & local labor reports for all active projects, review of investment verifications, facilitate completion of pay equity audits by Erie County office of EEO and real property tax payments through the Erie County Commissioner of Real Property Services

Metric: 100% compliance

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Results:

In 2023, one project obtained a local labor waiver, and two projects successfully complied with the Pay Equity audit, showing no adverse findings. 100% compliance unpaid real property tax policies and investment confirmations. Compliance with employment retention and creation will be assessed in Quarter 1, pending the receipt and analysis of annual surveys.

Objective 5B: ECIDA: Client compliance with the NYS Sales and Use Tax program.

Measurement: Monitor and review of clients' ST-340 reporting forms against the amount of the sales tax savings approved by the Board of Directors to ensure that the amount of the sales tax savings that clients report does not

exceed the board approved amounts.

Metric:

100% client compliance

Results:

Pending the receipt and analysis of annual surveys.

Objective 5C: ECIDA, RDC & ILDC: Compliance with ABO's deadlines / reg requirements.

Measurement: Timely and accurate filing of the annual PARIS reports, budget and

financial audits

Metric:

100% compliance

Results:

The Agency is on track to meet filing requirements of the ABO's 3/31/24

reporting deadline.

Objective 5D: ECIDA, RDC & ILDC: Board Member compliance with ABO regulatory requirements.

Measurement: Board completion of the annual Board of Directors Self Evaluation,

execution of the Acknowledgement of Fiduciary Duties & Responsibilities forms, and completion of the required ABO board member training.

Metric:

100% compliance

Results:

All 19 ECIDA & RDC Board Members and 7 ILDC Board Members have completed ABO board member training. The Agency is on track to meet

the ABO's reporting deadline of 3/31/24.

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Objective 5E: ECIDA, ILDC & RDC: Ensure proper controls and safeguards over the

financial reporting and assets of the organizations.

Measurement: Annual independent audit reports of all entities.

Metric:

Audit opinions and management letter.

Results:

Pending

Objective 5F: RDC: Ensure proper controls and safeguards over the administration of

the new \$5 Mil EDA CARES Act revolving loan fund (RLF).

Measurement: Obtain the highest rating from the U.S. Dept of Commerce: Economic

Development Administration (EDA) on the quality / health of the RLF

administered by the RDC

Metric:

Receive an "A" rating from the EDA.

Results:

Pending

#### **Governance Certification**

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

Board of Directors response:

Yes

2. Who has the power to appoint the management of the public authority?

Board of Directors response:

The Board of Directors

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

Board of Directors response: The Board has not adopted a written policy. However, the Board follows prudent and reasonable practices to appoint responsible individuals.

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

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Board of Directors response: The role of the Board regarding the implementation of the public authority's mission is to provide strategic guidance, oversight, mission authorization, policy setting and validation of the authority's mission, performance measurements and results. The role of management is to collaborate with the Board in strategy development and to implement established programs, processes, activities and policies to achieve the public authority's mission.

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

Board of Directors response:

Yes

## Erie County Industrial Development Agency (ECIDA) Buffalo & Erie County Industrial Land Development Corp. (ILDC) Buffalo & Erie County Regional Development Corporation (RDC)

#### 2024 Mission Statement and Performance Measurements

Approval Date of Goals: March 27, 2024

Approval Date of Results: Anticipated March 2025

#### Purpose:

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#### **Mission Statement:**

The mission of the Erie County IDA and its affiliates is to provide the resources that encourage investment, innovation, workforce development and international trade resulting in a successful business climate focused on growth, economic stability, job creation and retention for businesses and individuals which improves the quality of life for the residents of the region.

#### Performance Goals, Measures & Results:

#### Goal 1: To promote private investment & innovation:

Objective 1A: ECIDA: Encourage private sector investment by providing incentives and

other economic development services to spur eligible development

projects.

Measurement: Value of new private investments from tax incentives

Metric:

\$ 275 - \$ 300 M in private investment from approved tax incentives.

\* Adjusted metric.

Results:

Objective 1B: RDC: Provide "gap financing" to spur the creation of new businesses and private-sector investment in working capital, machinery and equipment.

Measurement: Number of loans, \$ amount of loans and amount of private investment for loans approved

Metric:

8 - 10 business loans totaling \$ 3 M with private investment = \$6 M. Currently, the RDC has limited lending capacity (majority of funds have

been deployed). \*Adjusted metric.

Results:

Objective 1C: ECIDA & ILDC: Assist non-profit and other eligible borrowers to obtain

low-interest, tax-exempt bond financing.

Measurement: Value of private investments from low-interest financing provided to non-

profit organizations and qualified private activity bond projects.

Metric:

1-2 tax exempt bonds totaling \$30 M—\$35 M. Starting January 1st, NYS Housing and Community Renewal adopted new regulations for affordable housing projects that utilize 4% state and federal Low Income Housing Tax Credits(LIHTC). ECIDA receives an annual allowance of bond cap to finance affordable housing projects, which typically utilize the 4% LIHTC. Under the new regulations projects which utilize IDA bonding and the 4% LIHTC will be restricted to new construction only. Historically, most of the projects ECIDA assists with bond cap allocation are affordable housing rehabilitation projects. The result of

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revised 1/25/2024

these new regulations could limit the agency's ability to finance these projects and meet our performance goal. Our statewide organization is working on amending the new regulations to allow for rehabilitation projects to receive both IDA bonds and 4% LIHTC allocations.

#### Results:

Objective 1D: ECIDA & ILDC: Pursue state, federal and private (grant) funding opportunities to support priority projects and leverage private investment. Administer projects that have received grant funding.

Measurement: Number and \$ amount of grant applications submitted. Number and \$ amount of grant funds under administration.

Metric: 4-5 grants submitted for \$2-2.5 M. 4-6 grants totaling \$7 M under administration. \* Adjusted metric.

#### Results:

Goal 2: To support business formation, job growth, and economic expansion targeting economically challenged and disadvantaged communities:

Objective 2A: ECIDA & ILDC: Support the re-investment in vacant, abandoned, and underutilized buildings.

Measurement: Number and investment value of adaptive re-use building projects

Metric: 4 - 5 adaptive reuse projects approved totaling \$75 - \$100 M. \* Adjusted metric.

#### Result:

Objective 2B: ECIDA ILDC & RDC: Support the creation and growth of small business and minority & women-owned businesses (MWBE).

Measurement: Number and \$ amount of direct assistance through Agency product offerings to MWBEs (i.e. business loans, tax incentives). Procurement goal \$ amount and % spent with MWBE vendors for both operational and other purchases.

Metric: \$400,000 in direct assistance to 5-7 MWBEs. \* Adjusted metric.

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<u>Vendor Operational Purchases</u> of \$18,000 / 30% MWBE (i.e. office supplies, catering, equipment leasing).

Other Purchases: Meet 100% of the following: 1) Professional services including 30% MWBE for engineering/design, 2) Construction service that includes 30% MWBE for contract utilization and 3) RFPs and/or bids

scoring – that includes MWBE utilization and/or D&I initiatives valued at 10% of the scoring index

Results:

Objective 2C: ECIDA, ILDC & RDC: Support diversity, equity & inclusion with a focus

on staff development

Measurement: Provide training opportunities re: Racial Equity

Metric: Provide two or more continued educational / training opportunities for

staff on DEI

Results:

Objective 2D: ECIDA: Increase opportunities for minorities and women to experience

economic progress through tax incentive programs.

Measurement: Implementation of ECIDA Economic Inclusion PILOT

Metric: 1 - 2 eligible projects (project includes property tax benefit, location

reasonably accessible to minority workforce) opt into the program.

\* Adjusted metric.

Results:

Objective 2E: ECIDA: Support the creation and retention of jobs at all salary levels.

Measurement: Average \$ of jobs to be retained & created. For informational purposes

include salary info re: management, professional, administrative,

production, independent contractor and other

Metric: Average salary for retained and created jobs at \$ 50K - \$55K

Results:

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\*average salary metric is based on historical data with consideration given to market adjustments (i.e. inflation, cost of living) and comparisons to County/ City of Buffalo living wage data

(note: include average salaries in various job categories and the total payroll amount).

Objective 2F: ECIDA, RDC & ILDC: Reach out to Erie County businesses to inform

them of ECIDA and other business support services available.

Measurement: Number of business outreach attempts (including marketing

communication efforts)

Metric: 290 business outreach contacts, 900,000 marketing impressions through

paid advertising. \* Adjusted metric.

Results:

Objective 2G: ILDC: Support reinvestment in vacant and abandoned brownfield

properties for the purpose of creating shovel-ready sites, new

investment, and jobs.

Measurement: Number of acres of land redeveloped / in the process of redevelopment

and public/private investment amounts

Metric:

350 acres of land under management

Results:

#### Goal 3: To encourage international trade:

Objective 3A: ECIDA: Promote & support the use of Erie County's foreign trade zone

(FTZ) to assist businesses in remaining globally competitive by reducing,

eliminating, or deferring import duties.

Measurement: Value of goods moving through FTZ #23 and # of FTZ activated sites

Metric: A total of 6 FTZ sites with goods valued at \$92 M moving through the

zone.

Results:

\*(note: due to the timing of the Annual Federal FTZ Reporting (June) – the prior year's results are listed)

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#### Goal 4: Regional & Business Resiliency:

Objective 4A: ECIDA, RDC, ILDC: Assist businesses throughout Erie County.

Measurement: Provide a roadmap for business resiliency.

Metric:

Prepare an annual CEDS Performance Report for submission to U.S. EDA to communicate Erie County's major accomplishments in economic and community development. Convene CEDS Implementation Committee (public and private partners) 3x per year to share and collect data and information regarding implementation of regional goals.

Results:

Objective 4B: ECIDA RDC, ILDC: Support Small Businesses in Erie County Consortium Communities whose owners have low to moderate

household incomes.

Measurement: Provide administrative support for the Erie County Microenterprise Loan and other programs funded by Community Development Block Grant

funds

Metric: Approve 6-8 loans for \$200,000, which represents the funds available for

lending from the Erie County Microenterprise Loan program. The ECIDA will continue to service, support and market the lending program to the

eligible consortium communities. \* Adjusted metric.

Results:

## Goal 5: To safeguard the public's investment by ensuring compliance and transparency with ECIDA Policies & Procedures, NYS Tax, EDA and ABO requirements:

Objective 5A: ECIDA: Client compliance with material terms including local labor, employment retention & creation, investment, pay equity and unpaid real property tax policies.

Measurement: Collection and analysis of quarterly employment & local labor reports for all active projects, review of investment verifications, facilitate completion of pay equity audits by Erie County office of EEO and real property tax

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Metric: 100% compliance Results: Objective 5B: ECIDA: Client compliance with the NYS Sales and Use Tax program. Measurement: Monitor and review of clients' ST-340 reporting forms against the amount of the sales tax savings approved by the Board of Directors to ensure that the amount of the sales tax savings that clients report does not exceed the board approved amounts. Metric: 100% client compliance Results: Objective 5C: ECIDA, RDC & ILDC: Compliance with ABO's deadlines and regulatory requirements. Measurement: Timely and accurate filing of the annual PARIS reports, budget and financial audits Metric: 100% compliance Results: Objective 5D: ECIDA, RDC & ILDC: Board Member compliance with ABO regulatory requirements. Measurement: Board completion of the annual Board of Directors Self Evaluation, execution of the Acknowledgement of Fiduciary Duties & Responsibilities forms, and completion of the required ABO board member training Metric: 100% compliance Results:

payments through the Erie County Commissioner of Real Property

Services

Objective 5E: ECIDA, ILDC & RDC: Ensure proper controls and safeguards over the

financial reporting and assets of the organizations.

Measurement: Annual independent audit reports of all entities.

Metric:

Audit opinions and management letter.

Results:

Objective 5F: RDC: Ensure proper controls and safeguards over the administration of

the CARES Act revolving loan fund (RLF).

Measurement: Obtain the highest rating from the U.S. Dept of Commerce: Economic

Development Administration (EDA) on the quality / health of the RLF

administered by the RDC

Metric:

Receive an "A" rating from the EDA.

Results:

#### **Governance Certification**

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

Board of Directors response:

Yes

2. Who has the power to appoint the management of the public authority?

Board of Directors response:

The Board of Directors

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

Board of Directors response: The Board has not adopted a written policy. However, the Board follows prudent and reasonable practices to appoint responsible individuals.

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

Board of Directors response: The role of the Board regarding the implementation of the public authority's mission is to provide strategic guidance, oversight, mission authorization, policy setting and validation of the authority's mission, performance measurements and results. The role of management is to collaborate with the Board in strategy development and to implement established programs, processes, activities and policies to achieve the public authority's mission.

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

Board of Directors response: Yes

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